

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS
P.O. BOX 1450
ALEXANDRIA, VA 22313-1450

REVOCATION AND NEW POWER OF ATTORNEY

Under 37 CFR §3.73(b), IMS HEALTH INCORPORATED., a Delaware corporation, having a place of business at 83 Wooster Heights Road, Danbury, CT 06810, certifies that it is the assignee of the entire right, title, and interest in the patent applications listed on the attached Appendix (Schedule A) by virtue of a chain of title from the inventors to the current assignee as recorded in the U.S. Patent and Trademark Office at the Reel and Frame numbers provided in the column labeled "Chain of Title" of the Appendix (Schedule A).

The undersigned has reviewed all the documents in the chain of title of the patent application identified above and, to the best of undersigned's knowledge and belief, title is in the assignee identified above.

The undersigned, whose title is supplied below, is empowered to act on behalf of the assignee, hereby revokes all powers of attorney previously granted in the applications listed on the attached Appendix (Schedule A) and appoints practitioners associated with:

PTO Customer Number: 26171

with full power of substitution and revocation, to prosecute the patent applications listed on the attached Appendix (Schedule A) and to transact all business in the Patent and Trademark Office connected therewith.

The undersigned also directs all correspondence be addressed to that Customer Number.

PTO Customer Number: 26171

Respectfully submitted,

Date: May 4, 2012



Jeffrey Ford
(Print name)

Title: Vice President and Treasurer

SCHEDULE A

Matter No	Client Ref No	Title	Appln. No	Filing Date	Publ. No	Patent No	Issue Date	Chancery of Title (Reel/Frame)
3147								
0501001	XPONENTS SR	SYSTEM AND METHOD FOR ESTIMATING PRODUCT DISTRIBUTION USING A PRODUCT-SPECIFIC UNIVERSE A3437	02/730,266	05-Dec-00		7,174,394	2/16/2007	Enviror to IMS Health Incorporated Recorded 1/20/2006 at Reel 011336, Frame 0683
0503001	LRS Physician Profiles	SYSTEM AND METHODS FOR GENERATING PHYSICIAN PROFILES CONCERNING PRESCRIPTION THERAPY PRACTICES	08/041,496	26-Aug-01		7,346,521	3/18/2006	From Inventors to IMS Health Incorporated Recorded 01/15/2002 at Reel 012481, Frame 0616
0570001		PRE-GREADED COLLECTING ROD ASSEMBLY FOR POLLEN AND FUNGAL SPORE SAMPLING AND METHOD OF MAKING IT	10/42,938	13-May-02	US 2003-0211586-A1	11/13/2003	6,696,288	2/7/24/2004 From Inventors to Surveillance Data Inc. Recorded 07/26/2002 at Reel 013135, Frame 0632 (MERGER) Surveillance Data Inc. to Surveillance Data LLC Recorded 08/05/2008 at Reel 021339, Frame 0102 (CHANGE OF NAME) From Surveillance Data LLC to S3 Health LLC Recorded 08/05/2008 at Reel 021339, Frame 0107 (MERGER) S3 Health LLC to IMS Health Incorporated Recorded 01/09/2012 at Reel 027439, Frame 0283
0570002		PRE-GREADED COLLECTING ROD ASSEMBLY FOR POLLEN AND FUNGAL SPORE SAMPLING AND METHOD OF MAKING IT	10/784,517	27-Jan-04	US 2004-0238154-A1	11/12/2004	7,080,328	6/13/2006 Enviror to Surveillance Data Inc. Recorded 09/03/2006 at Reel 021165, Frame 0972 (MERGER) Surveillance Data Inc. to Surveillance Data LLC Recorded 08/05/2008 at Reel 021339, Frame 0102 (CHANGE OF NAME) Surveillance Data LLC to S3 Health LLC Recorded 08/05/2008 at Reel 021339, Frame 0107 (MERGER) S3 Health LLC to IMS Health Incorporated Recorded 01/09/2012 at Reel 027439, Frame 0283

Matter No	Client Ref No	Title	Appln. No	Filing Date	Publ. No	Patent No	Publ. Date	Patent No	Issue Date	Claim of Title (if Real/Frame)
311427 0571001		SYSTEM AND METHOD FOR THE PROTECTION AND IDENTIFICATION OF HEALTH DATA	11/045,745	27-Nov-07	US 2006-0147554-A1		6/19/2008			Inventors to Surveillance Data, Inc. to Surveillance Data LLC (MERGER) Recorded 04/05/2008 at Reel 0211538, Frame 0102 (CHANGE OF NAME) Surveillance Data LLC, to SDI Health, LLC Recorded 04/05/2008 at Reel 0211339, Frame 0107 (MERGER) SDI Health, LLC, to IMS Health Incorporated Recorded 01/08/2012 at Reel 027468, Frame 0283
0572001		SYSTEM AND METHOD FOR GENERATING DE- IDENTIFIED HEALTH CARE DATA	08/965,420	20-Sep-06		6,732,113	5/14/2004			From Inventors to Quimelles Transnational Corp. Recorded 01/31/2011 at Reel 01480, Frame 0070 From Quimelles Transnational Corp. to Verspan, LLC Recorded 06/05/2002 at Reel 015031, Frame 0441 (MERGER) Verspan, LLC, to SDI Health, LLC Recorded 01/20/2010 at Reel 023514, Frame 0119
0572002		SYSTEM AND METHOD FOR GENERATING DE- IDENTIFIED HEALTH CARE DATA	10/901,086	15-Mar-04	US 2005-0114334-A1	5,736,877	5/22/2002/06			SDI Health, LLC to IMS Health Incorporated Recorded 01/08/2012 at Reel 027468, Frame 0283 From Inventors to Quimelles Transnational Corp. Recorded 06/17/2004 at Reel 015798, Frame 0098 From Quimelles Transnational Corp. to Verspan, LLC Recorded 06/17/2004 at Reel 015799, Frame 0125 (MERGER) Verspan, LLC, to SDI Health, LLC Recorded 01/20/2010 at Reel 023514, Frame 0119
0572003		SYSTEM AND METHOD FOR GENERATING DE- IDENTIFIED HEALTH CARE DATA	11/054,205	11-Dec-07	US 2008-0091474-A1	7,885,376	1/14/2011			From Inventors to Quimelles Transnational Corp. Recorded 07/01/2008 at Reel 021182, Frame 0497 (MERGER) Verspan, LLC, to SDI Health, LLC Recorded 01/20/2010 at Reel 023514, Frame 0109 (MERGER) SDI Health, LLC to IMS Health Incorporated Recorded 01/08/2012 at Reel 027468, Frame 0283

Master Ref No	Client Ref No	Title	Appln. No	Filing Date	Publ No	Publ Date	Patent No	Issue Date	Claims of Title (Recd/Frame)
31347 0572004		SYSTEM AND METHOD FOR GENERATING IDENTIFIED HEALTH CARE DATA	08/655,752	20-Sep-00					From Inventor(s) D. Quirkles Transnational Corp. Recorded 01/12/2001 at Recf 017490-0222. From Quirkles Transnational Corp. to Verispan, L.L.C. Recorded 08/25/2002 at Recf 013031; Frame 0841. (MERGER) Verispan, L.L.C. to SDI Health, L.L.C. Recorded 02/28/14, Frame 0819. (MERGER) SDI Health, L.L.C. to IAMS Health Incorporated Recorded 07/09/2012 at Recf 02468, Frame 0283.
0574001		METHOD AND SYSTEM FOR PROVIDING REPORTS AND SEGMENTATION OF PHYSICIAN ACTIVITIES	12/481,321	08-Jun-09	US 2010-0114607-A1	5/15/2010			From Inventor(s) SDI Health, L.L.C. Recorded 08/12/2009 at Recf 023933; Frame 0992. (MERGER) SDI Health, L.L.C. to IAMS Health Incorporated Recorded 01/05/2012 at Recf 027499, Frame 0283.
0575001		SYSTEM AND METHOD FOR ENCRYPTING PROVIDER IDENTIFIERS ON MEDICAL SERVICE CLAIM TRANSACTIONS	12/854,748	08-Jan-10	US 2010-0219873-A1	8/26/2010			From Inventor(s) SDI Health, L.L.C. Recorded 03/04/2010 at Recf 024530, Frame 0546. (MERGER) SDI Health, L.L.C. to IAMS Health Incorporated Recorded 01/05/2012 at Recf 027499, Frame 0283.
0576001		SYSTEM AND METHOD FOR PROVIDING GEOGRAPHIC PRESCRIPTION DATA	12/723,117	12-Mar-10	US 2011-0228500-A1	9/15/2011			Inventor(s) SDI Health, L.L.C. Recorded 03/24/2010 at Recf 024128. (MERGER) SDI Health, L.L.C. to IAMS Health Incorporated Recorded 01/05/2012 at Recf 027499, Frame 0283.
0577001		SYSTEM AND METHOD FOR COMPREHENSIVE ONLINE HEALTHCARE PROVIDER ANALYTIC TARGETING	12/783,442	18-May-10					Inventor(s) SDI Health, L.L.C. Recorded 08/28/2010 at Recf 024602; Frame 0744. (MERGER) SDI Health, L.L.C. to IAMS Health Incorporated Recorded 01/05/2012 at Recf 027499, Frame 0283.
0578001		ANONYMOUSLY LINKING A PLURALITY OF DATA RECORDS	09/459,161	10-Dec-08					From Inventor(s) ARCANUS, INC. Recorded 01/05/2009 at Recf 026697; Frame 0551. From ARCANUS, INC. to Gordon W. Romney Recorded 01/26/04. From Gordon W. Romney Recorded 07/01/2010 at Recf 024611; Frame 0538. (MERGER) SDI Health, L.L.C. to IAMS Health Incorporated Recorded 01/05/2012 at Recf 027499, Frame 0283.